



Helena Symphony

ALLAN R. SCOTT | MUSIC DIRECTOR

CONCERT SPONSORSHIPS

WWW.HELENASYMPHONY.ORG



INSPIRE

SPONSOR LEVEL

\$10,000

TICKETS

- ▶ Ten tickets to all Season 67 Masterworks concerts
- ▶ Additional complimentary tickets for the concert of Sponsorship for additional guests can be given; please arrange with Director of Development

YOUR EXCLUSIVE ACCESS

- ▶ Private reception for ten guests with Maestro Scott and Symphony Board Leadership
- ▶ Sponsor and three guests will be welcome to watch a rehearsal of their sponsored concert from backstage and meet with Maestro Scott and select musicians of the HSO
- ▶ Post-concert backstage meet and greet with guest artist, musicians, and Maestro Scott along with private champagne toast with guests

RECOGNITION + MARKETING

- ▶ Recognized as the “Title Sponsor” of their sponsored concert
- ▶ Mention in pre-concert marketing including Maestro Scott’s media appearances, season announcements, and Symphony newsletter
- ▶ Recognition from the stage at the concert
- ▶ Full-page ad in Helena Symphony Season 67 program
- ▶ Two social media posts and three stories on the Helena Symphony Instagram account and one dedicated post on the Helena Symphony Facebook page
- ▶ Logo on Helena Symphony website sponsor page, marketing graphics, concert donation page, and online program
- ▶ Recognition of Sponsorship at an upcoming Helena Symphony Fundraiser including logo on event marketing materials and a pair of complimentary tickets

TRANSFORM

SPONSOR LEVEL

\$5000

TICKETS

- ▶ Six tickets to all Season 67 Masterworks concerts
- ▶ Additional complimentary tickets for the concert of Sponsorship for additional guests can be given; please arrange with Director of Development

YOUR EXCLUSIVE ACCESS

- ▶ Private lunch for Sponsor and six guests with Maestro Scott and the Director of Development
- ▶ Sponsor and one guest will be welcome to watch rehearsal of their sponsored concert from backstage and meet with Maestro Scott and select musicians of the HSO
- ▶ Post-concert backstage meet and greet with guest artist, musicians, and Maestro Scott

RECOGNITION + MARKETING

- ▶ Mention in pre-concert marketing including Maestro Scott's media appearances, season announcements, and Symphony newsletter
- ▶ Half-page ad in Helena Symphony Season 67 program
- ▶ Two social media posts and two stories on the Helena Symphony Instagram account and one dedicated post on the Helena Symphony Facebook page
- ▶ Logo on Helena Symphony website sponsor page, marketing graphics, concert donation page, and online program
- ▶ Recognition from the stage at the concert

ENRICH

SPONSOR LEVEL

\$3000

TICKETS

- ▶ Four tickets to all Season 67 Masterworks concerts
- ▶ Additional complimentary tickets for the concert of Sponsorship for additional guests can be given; please arrange with Director of Development

YOUR EXCLUSIVE ACCESS

- ▶ Sponsor and one guest will be welcome to watch rehearsal of their sponsored concert from the box seats of their choice
- ▶ Post-concert backstage meet and greet with guest artist, musicians, and Maestro Scott

RECOGNITION + MARKETING

- ▶ Mention in pre-concert marketing
- ▶ Recognition from the stage at the concert
- ▶ Quarter-page ad in Helena Symphony Season 67 program
- ▶ One social media post and two stories on the Helena Symphony Instagram account and one dedicated post on the Helena Symphony Facebook page
- ▶ Logo on Helena Symphony website sponsor page, marketing graphics, concert donation page, and online program

TO BECOME A SPONSOR:

CAMERON BETCHEY

DIRECTOR OF DEVELOPMENT

development@helenasympphony.org

C: 303.263.8002 O: 406.442.1860

21 N Last Chance Gulch, Ste 100
Helena, Montana 59601

GUEST ARTIST

SPONSOR LEVEL

\$1500

TICKETS

- ▶ Four tickets to concert of sponsored artist
- ▶ Additional complimentary tickets for the concert of Sponsorship for additional guests can be given; please arrange with Director of Development

YOUR EXCLUSIVE ACCESS

- ▶ Sponsor and two guests will be welcome to watch rehearsal of their sponsored artist and meet with the artist and Maestro Scott
- ▶ Post-concert backstage meet and greet with guest artist, musicians, and Maestro Scott

RECOGNITION + MARKETING

- ▶ Mention in pre-concert marketing and on Helena Symphony website sponsor page
- ▶ Recognition from the stage at the concert as a Guest Artist Sponsor



EDUCATE

SPONSOR LEVELS

\$2500

TICKETS

- ▶ Four complimentary tickets to any Season 67 Masterworks concert; arrange ahead of time with Director of Development

RECOGNITION + MARKETING

- ▶ Recognition as a Symphony Kids Sponsor for the entirety of Season 67 on Educational Program (Symphony Kids & Youth Concert) promotional materials, Helena Symphony newsletter, online study guides, and Symphony Kids programs
- ▶ Public recognition from the stage at each Symphony Kids concert of the season
- ▶ Mention in pre-concert marketing
- ▶ Logo on the Helena Symphony website sponsor page as an Education Sponsor and in the Season 67 program
- ▶ One dedicated post on the Helena Symphony Facebook page in recognition of Sponsorship
- ▶ Recognition with other Education Sponsors in a Helena Symphony Instagram story and on Helena Symphony Facebook page



\$1000

RECOGNITION + MARKETING

- ▶ Recognition as a Symphony Kids Sponsor for the entirety of Season 67 on Educational Program (Symphony Kids & Youth Concert) promotional materials, Helena Symphony newsletter, online study guides, and Symphony Kids programs
- ▶ Public recognition from the stage at each Symphony Kids concert of the season
- ▶ Logo on the Helena Symphony website sponsor page as an Education Sponsor and in the Season 67 program
- ▶ Mention in pre-concert marketing
- ▶ Recognition with other Education Sponsors in a Helena Symphony Instagram story and on Helena Symphony Facebook page